

# ANDHRA LOYOLA INSTITUTE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE, Affiliated to JNTUK, Kakinada, Accredited by NAAC & NBA,

An ISO 9001:2015 certified institution)

ITI Road, ALC Campus, Vijayawada - 520008

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## DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

### ACTIVITES AND EVENTS

#### Academic Year - 2021-22

S. No	DATE	NAME OF THE SPEAKER DESIGNATION	INSTITUTION/ UNIVERSITY/ ORGANIZATION	TITLE OF THE SEMINAR/ GUET LECTURE/ WORKSHOP/ FDP/ CONFERENCE
1	15-07 2021	Prof. M V A L NARASIMHA RAO, Assistant Registrar	K L University, IIC-Innovation Ambassador, Guntur	Guest Lecture on “The Art of Pursuing Entrepreneurial Career-Selecting a venture”
2	27-07 2021	Mr. GOWTHAM THOTAPALLI, Founder &CEO	NENTR India Private Limited, Hyderabad.	Webinar on “The Start-up Journey - Idea through Execution”
3	22-11- 2021	Dr. Sharan Kumar Shetty, Ideator& Founder	Capital Advisors firms-Mumbai	Guest Lecture on “Fundamentals of Managing Personal Finance”
4	01-12-2021	Mr. D. Bujji Babu, Proprietor	Bhagya Lakshmi Flour Mill, I.D.A, Kondapalli.	Webinar on “Issues and Challenges of Entrepreneur”
5	03-12- 2021	Prof. Dr. Bhaskara Reddy, CEO	CEFIL & Advisor: Skill India Mission.	Workshop on “A new focus on Sustainable Skills Set: Placement- Entrepreneurship- Empowerment”

6	15-12-2021	Sri J. SaiSudheer Kumar	Rural Entrepreneurship Development Cell (REDC)	Workshop on “ <b>Role of One District One Product Approach (ODOP) in making India self-reliant</b> ”
7	25-03-2022 TO 26-03-2022	Mr. K Venkata Siva Sai, Analyst	Accounts Payable, Flextronics Technologies India Private Ltd, Chennai	A Two-day Workshop on “ <b>Tally</b> ”
8	08-04-2022	Dr.P.V.V.S.Murthy, Guest Faculty	Acharya Nagarjuna University	One-day Workshop on “ <b>Intellectual Property Rights</b> ”
9	26-05-2022 to 31-05-2022	1. Prof. Sibanjan Mishra, Professor of Finance, XIM University, BHUVANESHWAR, 2. Prof.M J Xavier, Professor of Marketing and Business Analytics, LIBA –Chennai, 3. Ms.Pooja V, Managing Director, JDPALS Pvt. Ltd., Hyderabad, 4. Prof. B. Aiswarya, Professor of Human Resource LIBA –CHENNAI, 5. Fr. Vineeth George CMF. Doctoral Scholar, IIT-Hyderabad	1. XIM University, BHUVANESHWAR, 2. LIBA –Chennai, 3. JDPALS Pvt. Ltd., Hyderabad, 4.LIBA –CHENNAI, 5.IIT-Hyderabad	A Five-day National Level Online FDP on “ <b>Promoting Innovations in Business Management</b> ”

### Academic Year - 2020-21

S.NO	DATE	NAME OF THE SPEAKER DESIGNATION	INSTITUTION/ UNIVERSITY/ ORGANIZATION	TITLE OF THE SEMINAR/ GUET LECTURE/ WORKSHOP/ FDP/ CONFERENCE
1	26-02-2021	Mr. MD. Abrar Ahamad, Digital Marketing Trainer and Consultant	Cluster IT Solutions Private Limited, Hyderabad	Career Guidance session on “Digital Marketing”
2	27-02-2021	Mr. P. Sai, Senior Trainer	Cluster IT Solutions Private Limited, Hyderabad	Career Guidance session on “SAP”
3	01-04-2021	Mr. T. Ramesh, IPR Consultant, and Mr. Siva Sankar Kasturi, IPR Attorney, Founder and CEO	AMCONS IPR ATTORNEYS, Vijayawada	One-day Workshop on “Intellectual Property Rights”
4	15-07-2021	Prof. M V A L Narasimha Rao, Assistant Registrar	K L University, IIC-Innovation Ambassador	Guest Lecture on “The Art of Pursuing Entrepreneurial Career-Selecting a venture”
5	27-07-2021	Mr. Gowtham Thotapalli, Founder &CEO	NENTR India Private Limited, Hyderabad	Webinar on “The Start-up Journey - Idea through Execution”
6	22-11-2021	Dr. Sharan Kumar Shetty	Ideator& Founder-Capital Advisors firms- Mumbai	Guest Lecture on “Fundamentals of Managing Personal Finance”
7	01-12-2021	Mr. D. Bujji Babu, Proprietor	Bhagya Lakshmi Flour Mill, I.D.A, Kondapalli	Webinar on “Issues and Challenges of Entrepreneur”
8	03-12-2021	Prof. Dr. Bhaskara Reddy CEO	CEFIL & Advisor: Skill India Mission	Workshop on “A new focus on Sustainable Skills Set: Placement- Entrepreneurship- Empowerment”

9	15-12-2021	Mr. J. Sai Sudheer Babu	In association with Rural Entrepreneurship Development Cell (REDC) and Department of Business Administration Andhra Loyola Institute of Engineering and Technology, Vijayawada	Workshop on “Role of One District One Product Approach (ODOP) in making India self-reliant”
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**Academic Year - 2019-20**

S. No	DATE	NAME OF THE SPEAKER DESIGNATION	INSTITUTION/ UNIVERSITY/ ORGANIZATION	TITLE OF THE SEMINAR/ GUET LECTURE/ WORKSHOP/ FDP/ CONFERENCE
1	16-09-2019	Prof. MR Arul Raja	St.Joseph Institute of Management, Bangalore	Career Guidance session on “Entrepreneurial Opportunities”
2	19-09-2019	Mr. Gali Sarish, Certified Financial Planner	Money bee Institute Private Limited, Nagapur	Career Guidance session on “Financial Services and Opportunities”
3	26-11-2019	Mr. B. N. Kishore Varma, Assistant Vice President	Metropolitan Stock Exchange of India Limited	One day Seminar on “Initial Public Offerings”
4	04-12-2019	Mr. Sk. Zakhir Hussain, Director	Artha Integrated Financial Academy, Vijayawada	Career Orientation session on “Capital Market Modules”
5	13-12-2019	Mr. Gali Sarish, Certified Financial Planner	Money bee Institute Private Limited, Nagapur	One day workshop on “Mutual Funds”
6	04-01-2020	Mr. S Venugopal, Assistant Manager HR operations	Hexadus Corporation, Hyderabad	One day Seminar on “Payroll Management and Performance Appraisal”
7	15-02-2020	Mr. B. N. Kishore Varma, Assistant Vice President	Metropolitan Stock Exchange of India Limited	One day Seminar on “Initial Public Offerings”

<b>8</b>	08-06-2020 to 10-06-2020	1. Mr.MaheshVenkateswaran, Chief Growth fficer, 2. Dr.SanjeevVarshney, Professor in Marketing, 3. Dr.Vandana Zachariah, Professor in Finance	1. Knack App, 2.XLRI Jamshedpur, 3. LIBA–Chennai.	a three day national level online FDP on “New Challenges in Business Management” A Strategic Approach (Pre and Post COVID Scenario)
<b>9</b>	18-09-2021	Mr. Gopalam Sivaji, Manager	QT Trading Academy, Vijayawada	Career Guidance session on “MBA Finance Domain”
<b>10</b>	11-09-2020 to 14-09-2020	Ms. Rimjim Singh	Training partner: Rubicon Skill Development Pvt. Ltd., Pune, NGO Partner: Tomorrow’s Foundation.	Certificate Course on “Communication & Employability Skills Training Program”
<b>11</b>	29-12-2020	Mr. Sk. Ismail, Senior Associate	State Street Corporate Services Mumbai Private Limited, Bangalore	Career Guidance session on “Corporate Expectations from Management Graduates during Pandemic”

### **Academic Year - 2018-19**

<b>S.NO</b>	<b>DATE</b>	<b>NAMEOFTHE SPEAKER DESIGNATION</b>	<b>INSTITUTION/UNIVERSITY/ORG ANIZATION</b>	<b>TITLEOFTHESEMINAR/GUEST LECTURE/WORKSHOP/FDP/CONFERENCE</b>
<b>1</b>	07.08.2018	Mr. Debasish Mukherjee, Consultant and Trainer	Global Logistics and Supply Chain	Guest Lecture on Global Logistics and Supply Chain
<b>2</b>	27.08.2018 -01.09.2018	Dr. P. Ravi Kumar, Guest Faculty Mob:7013479913	The English and Foreign Languages University, Hyderabad	The Six Day Workshop on Communicative Competence

3	24.09.2018	Dr. Nune Srinivasa Rao, Professor, Mob:9441834349	School of Entrepreneurship and Extension, National Institute of Micro, Small and Medium Enterprises (ni- msme), Hyderabad	An Extension Lecture on “Accounting Practices of Small and Medium Enterprises”
4	04.10.2018 -05.10.2018	Colonel. Dr. V R K Prasad, Chancellor, Mob: 9848198384	The ICFAI University, Megalaya	A Two Day Lecture Series on Emerging Trends in Professional Education: Issues and Challenges
5	16.11.2018	Dr. Agna Fernandez, Associate Professor Mob:9908076920	Loyola Institute of Business Administration (LIBA), Chennai	A One day workshop on Collaborating for High Performance–A Soft Approach
6	20.02.2019	Mr. Nitin Mishra, Data Scientist and Trainer for Analytics,	INNODATATICS(EXCEL R), Bangalore	A Guest Lecture on Digital Marketing
7	28.03.2019	Mr. Zakheer Hussain, Director Mob:9848217170	Artha Institute of Financial Services, Vijayawada	A Career Counseling on Emerging Trends in Financial Markets and Job Opportunities

### Academic Year - 2017-18

S. No	DATE	NAME OF THE SPEAKER DESIGNATION	INSTITUTION/ UNIVERSITY/ ORGANIZATION	TITLE OF THE SEMINAR/ GUESTLECTURE/ WORKSHOP/ FDP/ CONF ERENCE
1	11.07.2017	Dr. Nune Srinivasa Rao, Professor Mob:9441834349	School of Entrepreneurship and Extension, National Institute of Micro, Small and Medium Enterprises (ni- msme), Hyderabad	Training Methods and Skills for Managers

2	01.08.2017	Mr. K. V. Ramana Rao, AP State Coordinator Mob:9848151516	Dalit Indian Chamber of Commerce and Industry (DICTI), Vijayawada	Business Opportunities in Plastic Industry
3	05.08.2017	Mr. C. Nagarjuna Rao, Manager (Assets Management) Mob:9848784428	Andhra Pradesh Industrial Infrastructure Corporation Limited(APIIC), Vijayawada	PerspectiveEntrepreneurs-InfrastructureandLandProvision
4	07.08.2017	Dr. P. V. V. Satya Narayana Murthy, Retd. Member, Mob:9849082333	Krishna District Consumer Forum, Vijayawada	Legal Formalities in an Enterprise
5	09.09.2017	Mr. Sreenivasan, Executive Vice–President(HR)	KMV Constructions,Hyderabad	Latest Human Resource Trends
6	14.09.2017	Mr. Tobby George, Media Consultant Mob:9440672315	The Hindu ,Vijayawada	Problems and Challenges of Entrepreneurship
7	25.09.2017	Mr. Nishant Tripathi, Consultant	CORE GLOBAL IT product services	SAPHANA and Its Functional Areas

### Academic Year - 2016-17

S. No	DATE	NAME OF THE SPEAKER DESIGNATION	INSTITUTION/ UNIVERSITY/ ORGANIZATION	TITLE OF THE SEMINAR/ GUESTLECTURE/ WORKSHOP/ FDP/ CONF ERENCE
1	28.08.2016 - 30.08.2016	Prof.P.Vijay Kumar (Chief Guest), Director, Mob:9618845555 Dr. Battu NagaRaju (Guest of Honour), Director, Mob:9440022859 Mr. Toby George, Media Consultant Mob:9440672315 Dr. S. V. RamanaRao, Area-Chair, Finance Dr. M. Chaithanya, Area-Chair, Marketing, Dr. Ch. Jaya Shankar Prasad, HOD-MBA Prof. A. Jagan Mohan Reddy	School of Management Studies, JNTUK, Kakinada  HRD, Acharya Nagarjun a University, Guntur  The Hindu , Guntur,  Siva Sivani Institute of Management, Hyderabad Landline: 040-27165450  Krishna University, Machilipatnam Mob: 9885982321 Institute of Public Enterprises (IPE) Hyderabad	Faculty Development Workshop on “Challenges and Trends in Management Education”
2	21.07.2016	Sri. N. Rajashekhar, Executive	Stratadigm Education And Training Pvt. Ltd., Secundrabad	A Guest lecture on “Skill Development”
3	22.07.2016	Sri.Vaitla. Krishna Prasanna, Director Mob:9966732222	Guru Ragavendhra Skill Development centre Vijayawada	Guest Lecture on “NCFM Modules”
4	27.08.2016	Shri N. Gowtham, Assistant General Manager	Digital India, Hyderabad	Guest lecture on “Digital Marketing”
5	01.09.2016	Dr. Radha Krishnan Pillai, Founder – Director	Department of Philosophy, University of Mumbai, Maharastra	Guest lecture on “Chanakya and his Leadership Ideas”



<b>6</b>	14.09.2016	Mr G Sudarshan, Associate Faculty Member Mob:9491250372	School of Enterprise Development	One day Workshop on “Entrepreneurship Orientation Programme”
<b>7</b>	05.11.2016	Sri. Maheedhar Bose Juvva, Business Analyst	Cellos Software, Bangalore	Guest lecture on “Business analytics” on 5th November 2016
<b>8</b>	31.12.2016	Dr. Mahendranath motah +230-6986116	Mauritius	Guest Lecture on “motivation and success in organisational climate”
<b>9</b>	05.01.2017	Organised by Department of MBA	MBA, ALIET	Extension Programme on “Finanical Literacy”
<b>10</b>	06.01.2017	Mr. Bhagavan Shaw	Kolkata organised by ICA	A guest lecture on “employability on GST”
<b>11</b>	21.01.2017	Mr.Tobby George, Media consultant Mob:9440672315	, The Hindu, Vijayawada	Guest Lecture on “Personality and commination skills”
<b>12</b>	28.01.2017	Mr.G.Santosh Reddy, Advisor	BSE, Investor Protection Cell	Guest lecture on “Stock market operations – Issues and challenges”
<b>13</b>	08.02.2017	Department of MBA ALIET	In association with Mr. Ravindra Area Assistant Manager, Mob:7386543269 Business Standard, Hyderabad	State level B-Quiz 2017
<b>14</b>	20.02.2017	Mr. G. Shareesh, Representative, Mob:8790923272	BSE, Money bee consultants, Mumbai	Guest lecture on “Investors Awareness Programme” by Mr. G. Shareesh, representative from Bombay stock exchange
<b>15</b>	22.02.2017	Mr. Zakeer Hussain, Director Mob:9848217170	Artha Institute of financial services, Vijayawada	Guest Lecture on “Emerging trends in financial markets and job opportunities”