ANDHRA LOYOLA INSTITUTE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE, Affiliated to JNTUK, Kakinada, Accredited by NAAC & NBA, An ISO 9001:2015 certified institution,)
ITI Road, ALC Campus, Vijayawada - 520008

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

MAJOR, MINOR AND OTHER RESEARCH PROJECTS

S. No	Name of the Project/ Endowments, Chairs	Name of the Principal Investigator/Co-	Department of Principal	Year of Award	Amount Sanctioned	Duration of the	Name of the Funding Agency	Type (Government/non-
		investigator	Investigator			project		Government)
1	Entrepreneurial attitude and motivational factors among graduate and postgraduate students – A case study in Andhra Pradesh	Dr. P. Venkateswara Rao	MBA	2017	150,000	2 Years	UGC	Government
2	Impact of Land pooling scheme on industrial, social and economic development- An empirical study in capital city area (Amravati) of Andhra Pradesh	Dr. P. Venkateswara Rao	MBA	2017	600,000	2 Years	ICSSR	Government
3	Institute of Public Enterprises, Hyderabad originally got project from Andhra Pradesh Government.	Dr. P. Venkateswara Rao	MBA	2017	400,000	15 Days	Swatch Bharath Mission – ODF verification Survey in Krishna District	Government
4	DST NIMAT project – Entrepreneurship Awareness Camp	Dr. P. Venkateswara Rao	MBA	2017	40,000	1 Year	Entrepreneurship Development Institute of India (EDII), Ahmedabad, Gujarat, India	Government
5	Assessment of Innovation activities in Micro, Small and Medium Enterprises (MSMEs) – An empirical study in Andhra	Dr. P. Venkateswara Rao	MBA	2018	2,347,400	3 Years	Department of Science and Technology, Government of India	Government

	Pradesh							
6	A study on effect of Digital India on empowerment of rural and urban women in Andhra Pradesh	Dr. P. Venkateswara Rao	MBA	2018	699,300	1 Year	National Commission for Women	Government
7	DST NIMAT project – Entrepreneurship Awareness Camp	Dr. N. Janaradhana Rao	MBA	2018- 19	80,000	1 Year	Entrepreneurship Development Institute of India (EDII), Ahmedabad, Gujarat, India	Government
8	DST NIMAT project – Entrepreneurship Awareness Camp	Dr. N. Janaradhana Rao	MBA	2019- 20	60,000	1 Year	Entrepreneurship Development Institute of India (EDII), Ahmedabad, Gujarat, India	Government