



ANDHRA LOYOLA INSTITUTE OF ENGINEERING AND TECHNOLOGY
An ISO 9001: 2008 Certified Institution
(Approved by AICTE, New Delhi & Affiliated to JNTU, Kakinada)
Vijayawada – 520 008
DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Guest Lecture on “Logistics and Supply Chain Management”

Title: Guest Lecture on “Logistics and Supply Chain Management”

Resource Person: Mr. Debasish Mukherjee, Consultant, APSSDC

Date(s): 07th August, 2018

Venue: MBA SH, Department of MBA, New Block, Andhra Loyola Institute of Engineering and Technology, Vijayawada.

Participants:

40 Students of II MBA participated in the event.

Description about the Guest Lecture:

A Guest Lecture on “Logistics and Supply Chain Management” was held on 07th August 2018. Mr. Debasish Mukherjee, Consultant, Andhra Pradesh State Skill Development Corporation (APSSDC) was the guest speaker. 40 II MBA students participated in the event.

The lecture was focused on different aspects of LSCM. Challenges and opportunities for the companies in the field of logistics. Job opportunities were also highlighted by the speaker. Student interaction also arranged at the end of the session.

Report Submitted by: Mr. Rajesh Pasala

Designation(s): Assistant Professor

Department: Department of Master of Business Administration



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Glimpses of the Programme:

