



**ANDHRA LOYOLA INSTITUTE OF ENGINEERING AND TECHNOLOGY**  
An ISO 9001: 2008 Certified Institution  
(Approved by AICTE, New Delhi & Affiliated to JNTU, Kakinada)  
Vijayawada – 520 008  
**DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION**

**A Six Day Workshop on “Communicative Competence”**

**Title:** “Communicative Competence”

**Date(s):** 27<sup>th</sup> August to 01<sup>st</sup> September, 2018

**Venue:** North Seminar Hall

**Participant's:**

MBA students: I Year – 53, II Year - 50

**Resource Person:** Dr. P. Ravi Kumar, Guest Faculty, English and Foreign Languages University (EFLU), Hyderabad

**Description about the event:** Department of MBA organised Six Day workshop was organised from 27<sup>th</sup> August to 01<sup>st</sup> September, 2018. The main focus of the session was on usage and pronunciations of frequently misspelled words, usage of English in corporate culture, how to attend interviews, preparation of resumes, participation in role plays, group discussions, how to overcome the stage fear by the MBA students

**Glimpse of the event:**

