



PRAGNYA

The News Letter
[Academic Year: 2017-18]



Volume: 02

Andhra Loyola Institute of Engineering and Technology

(Approved by AICTE, New Delhi & Affiliated to JNTUK, Kakinada)

An ISO 9001:2008 Certified Institution, Vijayawada-520008



Issue Special

Department of MBA

WORKSHOPS

INDUSTRIAL VISITS

EDP

FACULTY PARTAKING

PLACEMENTS

ALUMNI MEET

ALIET ADMINISTRATIVE BODY



Fr. D. Ravi Sekhar SJ
Rector & Vice-President



Fr. Dr. A. Francis Xavier SJ
Secretary & Director



Dr. O. Mahesh
Principal



Fr. M. L. Thomas SJ
Assistant Director



Fr. J. Chiranjivi SJ
Assistant Director



Bro. G. Thomas Bellarmine SJ
Treasurer

VISION

***"To produce high caliber management professionals
with a passion for academic excellence,
uncompromising human values and sensitive social conscience"***

MISSION

M1 - To offer enriching learning experiences to aspiring managers

M2 - To enable them to realize their full potential

***M3 - To ensure that they serve as agents of continuous
improvement and change***

M4 -To encourage entrepreneurship and service

NEWS LETTER COMMITTEE MEMBERS



Mr. N. Janardhana Rao
Chief Editor
Head of the Department-MBA



Dr. T. Subba Rayudu
Associate Editor
Associate. Professor-Dept. of MBA



Mr. Rajesh Pasala
Associate Editor
Asst. Professor- Dept. of MBA

STUDENT MEMBERS

| <i>Name of the Student</i> | <i>Roll Number</i> |
|--|---------------------------|
| <i>VAKKALAGADDA DILEEP TEJA</i> | <i>16HP1E0031</i> |
| <i>THOTA POORNA SAI</i> | <i>16HP1E0044</i> |
| <i>PRANEETH KONDURU</i> | <i>16HP1E0045</i> |
| <i>YALAMANCHILI HELA</i> | <i>16HP1E0005</i> |

CONTENTS

| S.No: | Content | Pg.No: |
|-------|--|--------|
| 1 | <i>Guest Lectures</i> | 1-3 |
| 2 | <i>Seminars & Workshops</i> | 4-5 |
| 3 | <i>Industrial Visits</i> | 6 |
| 4 | <i>Entrepreneurship Development Programmes</i> | 7-8 |
| 5 | <i>Faculty Publications</i> | 9-11 |
| 6 | <i>Faculty Participation in Workshops</i> | 12 |
| 7 | <i>Faculty Participation in Seminars</i> | 13 |
| 8 | <i>Faculty Participation in FDP's</i> | 14-15 |
| 9 | <i>Faculty Achievements</i> | 16 |
| 10 | <i>Students' Achievements</i> | 17 |
| 11 | <i>Placements</i> | 18-24 |
| 12 | <i>Alumni Meet</i> | 24 |

ABOUT THE DEPARTMENT

The Department of Master of Business Administration at ALIET was established in 2009. Since its inception the department has made giant strides towards quality in management education. The MBA program at ALIET aims at Leadership Development, Experiential Learning and Academic Excellence. It is highly customer centric, customized and comprehensive and attracts the best of students and faculty.

VISION

To produce high caliber management professionals capable of excelling in fiercely competitive global market by synergizing professionals inputs, learning ambience and social learning.

MISSION

Nurturing and developing global wealth creators and leaders by continually benchmarking ourselves against the best in class institutions through holistic concern for ethics, environment and society.

FACULTY



Dr. P. Venkateswara Rao
MBA, M.Phil, Ph.D.
Professor



N. Janardhana Rao
M.Com, MBA, M.Phil, (Ph.D)
Assistant Professor & HOD



Dr. Subba Rayudya Tunga
MBA, PGDHRM, Ph.D.
Associate Professor



Mrs. V. Naga Lakshmi
MBA, (MHRM)
Assistant Professor



Rajesh Pasala
MBA, (Ph.D)
Assistant Professor



Mrs. Ch. Hema Venkata Siva Sree
MBA, (Ph.D)
Assistant Professor



Mrs. Lavanya P.B
MBA, MHRM, (Ph.D)
Assistant Professor



Mrs. N. Nirupama
MCA, MBA, (Ph.D)
Assistant Professor

GUEST LECTURES



11th July, 2017 A Guest Lecture was organised on “Training Methods and Skills for Managers” on 11th July 2017. Dr. Nune Srinivasa Rao, Faculty member (School of Entrepreneurship and Extension) was the Guest Speaker. MBA 2nd year students participated in the event.



01st August, 2017 A Guest Lecture was organised on “Business Opportunities in Plastic Industry” on 1st August 2017. Mr. K. V. Rama Rao, DICCI, A.P State coordinator was the Guest Speaker. MBA 2nd year students participated in the event.

05th August, 2017 A Guest Lecture was organised on “Perspective Entrepreneurs- Infrastructure and Land Provision” on 5th August 2017. Mr. C. Nagarjuna Rao, Manager (Asset Management), AP Industrial Infrastructure Corporation Limited was the Guest Speaker. MBA 2nd year students participated in the event.



A Guest Lecture was organised on “Legal Formalities in an Enterprise” on 7th August 2017. Dr. P. V. P. Satyanarayana Murthy, Retired member of Krishna District Consumer Forum was the Guest Speaker. MBA 2nd year students participated in the event.



A Guest lecture was organized on “MSME Schemes” on 18th August 2017. Mr. V. Kishore, Assistant General Manager, SIDBI, Vijayawada was the Guest speaker. MBA 2nd year students participated in the event.



A Guest lecture was organized on “Developing Entrepreneurial Competencies”- An achievement and motivational training on 1st September 2017. Mr. A. Sudhakar, General Manager, District Industries centre, Krishna District, Vijayawada was the Guest speaker. MBA 2nd year students participated in the event.



A Guest lecture was organized on “Latest Human Resource Trends” on 9th September 2017. Mr. Srinivasan, Executive Vice-President (HR), KVM constructions, Hyderabad was the Guest Speaker. 2nd year students participated in the event.

A Guest Lecture was organised on “Digital Marketing” on 11th September, 2017. Mr. M. Ramakrishna, Director, I-Digitals, Vijayawada was the Guest speaker. 2nd year students participated in the event.



A guest lecture was organized on “Problems and Challenges of Entrepreneurship” on 14th September 2017. Mr. Tobby George, Media Consultant, The Hindu, Vijayawada was the Guest Speaker. MBA II year student attended the session.

A guest lecture was organised on “Stock Market Operations” on 20th September, 2017. Mr. Abhishek Goud, Manager-Business Development, National Stock Exchange of India Limited was the Guest Speaker. 2nd year MBA students participated in the event.

A guest lecture was organised on “SAPHANA AND ITS FUNCTIONAL AREAS” on 25th September, 2017. Mr. Nishant Tripathi, from Core Global IT Product Services was the Guest Speaker. 2nd year MBA students participated in the event.



A guest lecture on “EMERGING TRENDS ON HR PRACTICES” was organized on 21st April, 2018 by A. Arockia David, Head-Human Resources, SICAL Logistics Limited, Bangalore.

SEMINAR

One day seminar was organised on “Innovation – Entrepreneurship (Smart Idea2)” on 30th December, 2017. Mr. Sangram Satpathy, Programme Coordinator from Andhra Pradesh State Skills Development Corporation was the guest speaker. Event was conducted in association with Entrepreneurship Development, (i2E), in partnership with North Eastern University, Boston, USA. MBA I and II year students participated in it.



WORKSHOPS

One day workshop was organized on “Logistics and Supply Chain Management” on 26th October 2017. Mr. Debasish Mukherjee, Consultant, Andhra Pradesh State Skill Development Corporation (APSSDC) was the guest speaker. MBA 1st year students participated in the event.



A Three day workshop was organised on “Entrepreneurship Development” from 29th November, 2017 – 01st December, 2017. Mr P Pranay, Mr Mahender, Mr Durga Prasad P, Mr Kamesh P, Mr Teja Kumar P, Ms Ramya N, Mr D Vijay Kumar, Mr Srinivas S, Mr Lalith Kiran, Mr Sk Baji Babu, Mr Pradeep, Mr C G Kishore Kumar from APSSDC were the Guest speakers. MBA 1st and 2nd year students participated in the event.



A one day workshop was organised on “Intellectual Property Rights – Issues and Problems” on 13th December, 2017. Dr A Arya Sri, Professor from CBIT was the Guest Speaker. MBA 1st and 2nd year students participated in the event.



INDUSTRIAL VISITS

2nd year MBA Students Visited Association of lady Entrepreneurs of India (ALEAP) industrial estate, Surampalli Krishna District and visited four industries.

- ✓ Eurth Techtronics Private Limited (Manufacturers of LED Tubes and bulbs , Resource Person Mr.T.Ravi Kumar, Technical Expert)
- ✓ For making students aware about Manufacturing of plastic visit was conducted to Sai Ram Plastic Industries- Manufacturers of Plastic chairs, Resource person Mr.Balaji.
- ✓ Students visited Likhita Garment Industry one of the Manufacturer for Garments supply.
- ✓ Printing division of Om Sakthi art printers was visited to understand the production process of various types of paper (Mr.J.Kranthi Kumar, Manager)



MBA 1st year students went for industrial visit on 24th October 2017 to JOCIL Limited, Dogiparru- Manufacturers of Bathing and Toiletry soaps where branding is done by the vendors.

MBA 1st year students went for industrial visit on 07th May 2018 to The Krishna District Milk Producers' Mutually Aided Co-operative Union Limited, Vijayawada.



MBA 1st year students went for industrial visit on 07th May 2018 to Sri Venkataramana Plastic Engineering Industry, The Association on

ENTREPRENEURSHIP DEVELOPMENT PROGRAMMES

Dr. P. Venkateswra Rao, Professor, Co-ordinator Organized Entrepreneurship Awareness Camp on 17 August, 2017. It was organised with the support of Entrepreneurship Development of India under DST – NIMAT project.



Dr. P. Venkateswra Rao, Professor, Local Co-ordinator Organized Entrepreneurship Awareness Camp on 07th December, 2017. It was organised with the support of Entrepreneurship Development Institute of India in collaboration under DST – NIMAT Project. It was organized for MBA

and Mechanical students.

Dr. P. Venkateswra Rao, Professor, Local Co-ordinator Organized Entrepreneurship Development Programme from 17 July, 2017 – 19 August, 2017. It was organised with the support of Entrepreneurship Development Institute of India in collaboration with ni- msme.



Mr. N. Janardhanarao, Head of the Department, Local Coordinator for Women Entrepreneurship Development Programme organised Entrepreneurship Development Programme from 17 July, 2017 – 19 August, 2017. It was organised for women with the support of Entrepreneurship Development Institute

of India in collaboration with ni- msme.

Dr. P. Venkateswra Rao, Professor, Local Co-ordinator Organized Technology Entrepreneurship Development Programme from 17 July, 2017 – 02 September, 2017 for the aspirants of Food Industry. It was organised the support of Entrepreneurship Development of Institute India in collaboration with ni- msme.



Dr. P. Venkateswra Rao, Professor, Local Co-ordinator Organized Technology Entrepreneurship Development Programme from 11 September, 2017 – 21 October, 2017 for aspirants in IT Industry. It was organised with the support of Entrepreneurship Development of Institute India in collaboration with ni- msme.

Dr. P. Venkateswra Rao, Professor, Local Co-ordinator Organized Technology Entrepreneurship Development Programme from November 4th to December 14th 2017 for aspirants of Leather Technology. It was organised with the support of Entrepreneurship Development of Institute India in collaboration with ni-msme.



INNOVATION ECOSYSTEMS AND EXTENSION PROGRAMME

Dr. P. Venkateswra Rao , Professor - Consultant and Mr. N. Janardhana Rao , Head of the Department, Co-Investigator – organized 15 days Swatchh Bharath Mission – ODF verification Survey in Krishna District (Institute of Public Enterprises, Hyderabad originally got project from Andhra Pradesh Government). 100 students from our college participated in the survey from 6th Sep 2017 – 10th Sep 2017 including MBA students.

FACULTY PUBLICATIONS

| Name of The Faculty: Dr. P. Venkateswara Rao | |
|--|---|
| Title | Title of Journal and Volume |
| Working Capital Management in Small Enterprise -A Case Study of P L PLAST Pvt. Ltd | IOSR Journal of Business and Management, Vol.19, Issue.4,pp.61-65, 2017, e-ISSN 2278-487X,p-ISSN 2319-7668, UGC No.46879 |
| Vigorous attempts to boost and buoying up MSMEs in India. | IOSR Journal of Business and Management, Vol.19, Issue.5,pp.29-38,2017,e-ISSN 2278-487X,p-ISSN 2319-7668, UGC No.46879 |
| Public Perception on Cashless Transactions in India | Asian Journal of Research in Banking and Finance,Vol.7,No.7,pp.63-67,2017, ISSN:2249-7323, UGC No.1259 |
| Swiss Challenge Method – An Innovative Public Private Partnership Model in India. | Asian Journal of Business Economics and Management, Vol.7, No.7, pp.384-390,2107, ISSN:2249-7307, UGC No.1260. |
| Working Capital Management in Small Enterprise-A Case Study of Sri Rama Chandra Paper Boards Ltd., | International Journal of Research in Management, Economics and Commerce,Vol.8, Issue.2,pp.54-59,2018,ISSN 2250-057X, UGC.No.48542 |
| Working Capital Management in Small Enterprise -A Case Study of Sri Nagavalli Solvent Oils Ltd. | IOSR Journal of Business and Management, Vol.20, Issue.2,pp79-84,2018,e-ISSN 2278-487X,p-ISSN 2319-7668, UGC No.46879 |

| | |
|---|---|
| Digital India initiatives for Social and Economic Emancipation of Indian women | International Journal of Research in Engineering, IT and Social Sciences, Vol.8,Issue.2,pp.59-61,2018,ISSN: 2250-0588, UGC No.42301 |
| Working Capital Management in Tulasi Seeds Pvt Ltd - A Case Study in Andhra Pradesh | International Journal of Research in Management, Economics and Commerce, Vol.8, Issue.2, pp.262-266, 2018, ISSN 2250-057X, UGC.No.48542 |
| Working capital Management in Cuddapah spinning Mills Ltd- A case study in Andhra Pradesh | International Journal of Research in Engineering, IT and Social Sciences, Vol.8, Issue.3, pp.1-5, 2018, ISSN: 2250-0588, UGC No.42301 |
| Andhra Pradesh New Industrial Development Policy – A Testimony for Commitment | International Journal of Research in Management, Economics and Commerce, Vol.8, Issue.3, pp.66-70, 2018, ISSN 2250-057X, UGC.No.48542 |
| Working capital Management in Naga Hanuman Solvent oils private limited- A case study of Andhra Pradesh | International Journal of Research in Management, Economics and Commerce, Vol.8, Issue.3, 2018, ISSN 2250-057X, UGC.No.48542 |
| Working capital Management in Kristna Engineering Works- A case study of Andhra Pradesh | International Journal of Research in Engineering, IT and Social Sciences, Vol.8, Issue.3, 2018, ISSN: 2250-0588, UGC No.42301 |
| Working capital management in small enterprise -a case study of Radhika vegetables oils pvt. Ltd | IOSR Journal of Business and Management, Vol.20, Issue.3, 2018, e-ISSN 2278-487X, p-ISSN 2319-7668, UGC No.46879 |
| Working Capital Management in Power Plant engineering works - A case study of Andhra Pradesh | International Journal of Exclusive Management Research, Vol.8, Issue.3, 2018, Online- ISSN 2249 – 2585, Print- ISSN 2249 – 8672, UGC.No.49166 |
| Andhra Pradesh farmers’ debt waiver scheme - A paragon for other states in India | International Journal of Management and Social Science Research Review, Vol.1, Issue.36, pp.1-4, Print ISSN: 2349 -6738 , Online ISSN: 2347 -6746 |
| MSME policy of Andhra Pradesh- A fillip to the MSME sector | International Journal of Business and Administration Research Review, Vol.3, Issue.18, pp.67-69, Print ISSN: 2348 - 0653 , Online ISSN: 2347 - 856X |
| Name of The Faculty: Mr. N. Janardhana Rao | |
| Title | Title of Journal and Volume |
| Andhra Pradesh farmers debt waiver scheme-a paradigm for other states in India | International Journal of Management and Social Science Research Review (Year- 2017) 2349-6738, Impact factor: 4.69 |

| | |
|---|---|
| Swiss challenge method-an innovative public private partnership model in India | Asian Journal of Research in Business Economics and Management(Year- 2017) 2249-7307, Citation Index: 10 5958/2249-7307 2017.001220 |
| Name of The Faculty: Mr. P. Rajesh | |
| Title | Title of Journal and Volume |
| Public Perception on Cashless Transactions in India | Asian Journal of Research in Banking and Finance, Vol.7, No.7, pp.63-67, 2017, ISSN:2249-7323, UGC No.1259 |
| Name of The Faculty: Mrs. Ch. Hema Venkata Siva Sree | |
| Title | Title of Journal and Volume |
| Working Capital Management in Small Enterprise -A Case Study of P L PLAST Pvt. Ltd | IOSR Journal of Business and Management, Vol.19, Issue.4, pp.61-65, 2017, e-ISSN 2278-487X, p-ISSN 2319-7668, UGC No.46879 |
| Vigorous attempts to boost and buoying up MSMEs in India. | IOSR Journal of Business and Management, Vol.19, Issue.5, pp.29-38, 2017, e-ISSN 2278-487X, p-ISSN 2319-7668, UGC No.46879 |
| Working Capital Management in Small Enterprise-A Case Study of Sri Rama Chandra Paper Boards Ltd., | International Journal of Research in Management, Economics and Commerce, Vol.8, Issue.2, pp.54-59, 2018, ISSN 2250-057X, UGC.No.48542 |
| Working Capital Management in Small Enterprise -A Case Study of Sri Nagavalli Solvent Oils Ltd. | IOSR Journal of Business and Management, Vol.20, Issue.2, pp.79-84, 2018, e-ISSN 2278-487X, p-ISSN 2319-7668, UGC No.46879 |
| Working capital Management in Naga Hanuman Solvent oils private limited- A case study of Andhra Pradesh | International Journal of Research in Management, Economics and Commerce, Vol.8, Issue.3, 2018, ISSN 2250-057X, UGC.No.48542 |
| Working capital Management in Kristna Engineering Works- A case study of Andhra Pradesh | International Journal of Research in Engineering, IT and Social Sciences, Vol.8, Issue.3, 2018, ISSN:2250-0588, UGC No.42301 |
| Working capital management in small enterprise -a case study of Radhika vegetables oils pvt. Ltd | IOSR Journal of Business and Management, Vol.20, Issue.3, 2018, e-ISSN 2278-487X, p-ISSN 2319-7668, UGC No.46879 |
| Working Capital Management in Power Plant engineering works - A case study of Andhra Pradesh | International Journal of Exclusive Management Research, Vol.8, Issue.3, 2018, Online- ISSN 2249 – 2585, Print- ISSN 2249 – 8672, UGC.No.49166 |

FACULTY PARTICIPATION IN WORKSHOPS

| Name of The Faculty: Dr. P. Venkateswara Rao | | |
|--|--|---|
| Title | Hosting College | Date and Duration |
| One day work shop on Logistics | Andhra Pradesh State Skill Development Corporation (APSSDC) | 25 th and 26 th July,2017 |
| Three days Entrepreneurship Awareness Camp | NSTEDB, EDII, A.P. Productivity Council, Hyderabad | 24 th July 2017-19 th August 2017 |
| Three day work shop on Research Methodology | Gudlavalleru Engineering College, Gudlavalleru | 18th-20th, December,2017 |
| Two days I2e- Entrepreneurship Educators boot camp | APSSDC, Knowledge partner, Northeastern University, Boston, USA | |
| Name of The Faculty: Mr. N. Janardhana Rao | | |
| Title | Hosting College | Date and Duration |
| Entrepreneurship Development Programme | National Institute for Micro,Small,Medium Enterprises Development Institute-in association with ALIET,Vijayawada | 24 th July 2017-19 th August 2017 |
| Entrepreneurship Development Programme | National Institute for Micro,Small,Medium Enterprises Development Institute-in association with ALIET,Vijayawada | 24 th July 2017-19 th August 2017 |
| Name of The Faculty: Mrs. Ch. Hema Venkata Siva Sree | | |
| Title | Hosting College | Date and Duration |
| Three day work shop on Research Methodology | Gudlavalleru Engineering College, Gudlavalleru | 18th-20th, Decemb er,2017 |

FACULTY PARTICIPATION IN SEMINARS

| Name of The Faculty: Dr. P. Venkateswara Rao | | |
|---|-------------------------------|--|
| Title | National/Internal National | Hosted College/Institute |
| Seminar on Challenges of India - Realising Billion Aspirations | National | PVP Siddardha Institute of Technology, Vijayawada |
| Name of The Faculty: Mr. N. Janardhana Rao | | |
| Title | National/Internal National | Hosted College/Institute |
| One day National Seminar on Logistics | National | Andhra Pradesh State Skill Development Corporation(APSSDC) |
| One day National Seminar on “Challenges of New India-Realizing a Billion Aspirations” | National | PVP Siddhartha Institute of Technology, Vijayawada |
| UGC Supported One day National Seminar on “Global Business-A paradigm shift” | National | Maris Stella College(Autonomous), Vijayawada |
| Name of The Faculty: Mrs. Ch. Hema Venkata Siva Sree | | |
| Title | National/Internal National | Hosted College/Institute |
| UGC Supported One day National Seminar on “Global Business-A paradigm shift | National | Maris Stella College(Autonomous), Vijayawada |

FACULTY PARTICIPATION IN FDP

| | | |
|---|--|---|
| Name of The Faculty: Dr. P. Venkateswara Rao | | |
| Title | Date | Hosted College/Institute |
| Two days FDP on Thresholds and Absolutes in Management Education-HR, Marketing and Finance | 7-8 th July 2017 | Gudlavalleru Engineering College, Gudlavalleru Krishna District |
| One day The Faculty Knowledge programme | 20 th July 2017 | IBS ICFAI Business School |
| Name of The Faculty: Mr. N. Janardhana Rao | | |
| Title | Date | Hosted College/Institute |
| A Three Day Faculty Development programme on “Research Development” | 18-20 th Dec 2017 | Gudlavalleru Engineering College, Gudlavalleru Krishna District |
| A Two-Day Faculty Development Programme on “Thresholds and Absolutes in Management Education-HR, Marketing and Finance” | 7-8 th July 2017 | Gudlavalleru Engineering College, Gudlavalleru Krishna District |
| Faculty Knowledge Programme | 20 th July 2017 | IBS (ICFAI Business School) |
| Name of The Faculty: Dr. T. Subba Rayudu | | |
| Title | Date | Hosted College/Institute |
| Research Methodologies | 18 th and 20 th December, 2017 | Gudlavalleru Engineering College |
| Thresholds and Absolutes in Management Education - HR, Marketing and Finance” | 07 th and 08 th July, 2017 | Gudlavalleru Engineering College |
| Name of The Faculty: Mrs. V. Nagalakshmi | | |
| Title | Date | Hosted College/Institute |
| Research Methodologies | 18 th and 20 th December, 2017 | Gudlavalleru Engineering College |
| Thresholds and Absolutes in Management Education - HR, Marketing and Finance” | 07 th and 08 th July, 2017 | Gudlavalleru Engineering College |
| Research Methodologies | 18 th and 20 th December, 2017 | Gudlavalleru Engineering College |

| | | |
|--|--|---|
| Name of The Faculty: Mr. P. Rajesh | | |
| Title | Date | Hosted College/Institute |
| Thresholds and Absolutes in Management Education - HR, Marketing and Finance” | 07 th and 08 th July, 2017 | Gudlavalleru Engineering College |
| Name of The Faculty: Mrs. Ch. Hema Venkata Siva Sree | | |
| Title | Date | Hosted College/Institute |
| Two days FDP on Thresholds and Absolutes in Management Education-HR, Marketing and Finance | 7-8 th July 2017 | Gudlavalleru Engineering College, Gudlavalleru Krishna District |
| Research Methodologies | 18 th and 20 th December, 2017 | Gudlavalleru Engineering College |
| Name of The Faculty: Mrs. Lavanya P B | | |
| Title | Date | Hosted College/Institute |
| Research Methodologies | 18 th and 20 th December, 2017 | Gudlavalleru Engineering College |
| Thresholds and Absolutes in Management Education - HR, Marketing and Finance” | 07 th and 08 th July, 2017 | Gudlavalleru Engineering College |
| Name of The Faculty: Mrs. N. Nirupama | | |
| Title | Date | Hosted College/Institute |
| Faculty Knowledge Programme | 20 th July 2017 | IBS (ICFAI Business School) |
| Research Methodologies | 18 th and 20 th December, 2017 | Gudlavalleru Engineering College |
| Thresholds and Absolutes in Management Education - HR, Marketing and Finance” | 07 th and 08 th July, 2017 | Gudlavalleru Engineering College |

FACULTY ACHIEVEMENTS

Ph.D Awarded

- ❖ Dr. Subba Rayudu Thunga, Received Doctoral Degree for the research work on the title “A STUDY ON FINANCIAL PERFORMANCE OF DAIRY INDUSTRY IN ANDHRA PRADESH WITH SPECIAL REFERENCE TO COSTAL REGION” from Acharya Nagarjuna University in the month of March 2018 under the guidance of Prof.V.V.Seshamohan.

Research Projects Awarded

- ❖ Dr. Venkateswara Rao.Podile, was awarded a Research project worth of Rs. 6 Lakhs by Indian Council of Social Science Research (ICSSR), for conducting Research for two years on the topic entitled “Impact of Land pooling scheme on industrial, social and economic development –An empirical study in capital city area (Amravati) of Andhra Pradesh”
- ❖ Dr. Venkateswararao.Podile, was awarded a Research project worth of Rs. 27 Lakhs by Department of Science and Technology (DST),Government of India, NSTMIS, for conducting Research for three years on the topic entitled “Assessment of Innovation activities in Micro, Small and Medium Enterprises (MSMEs) –An Empirical Study in Andhra Pradesh”
- ❖ Dr. Venkateswararao.Podile, was awarded a Research project worth of Rs. 7 Lakhs by National Commission for Women, New Delhi, for conducting Research for one year on the topic entitled “Impact of Digital India on Rural and urban Women Empowerment – A Comparative study in Andhra Pradesh”
- ❖ Dr. Venkateswararao.Podile, was awarded a Research project worth of Rs. 1.5 Lakhs by University Grants Commission, SERO, Hyderabad, for conducting Research for two years on the topic entitled “Entrepreneurial attitude and motivational factors among graduate and postgraduate students–A case study in Andhra Pradesh”

Professional Body Membership:

| Sno. | Name of the faculty | Name of the body | Membership no. |
|------|---------------------------|------------------|----------------|
| 1 | Dr.Venkateswararao.Podile | AIMA | |
| 2 | Dr.Venkateswararao.Podile | HMA | |







STUDENTS' ACHIEVEMENTS

| S.No. | Name | Year | Event | Hosting college | Date | Prize/ participated |
|-------|--------------------|---------|--------------------|--------------------------------------|--|------------------------|
| 1. | A. Bhavana | II Year | Paper Presentation | Gudlavalleru Engineering College | 16.2.18 | II Prize |
| 2. | Y. Hela | II Year | Paper Presentation | Gudlavalleru Engineering College | 16.2.18 | II Prize |
| 3. | P. Ram Naresh | II Year | B- Quiz | Hindu College, Guntur | 06.02.18 | II Prize |
| 4. | K. Mahesh | II Year | B- Quiz | Hindu College, Guntur | 06.02.18 | II Prize |
| 5. | K. Siva Koti Reddy | II Year | B- Quiz | Hindu College, Guntur | 06.02.18 | II Prize |
| 6. | K. Praneeth | II Year | Young Manager | Hindu College, Guntur | 06.02.18 | I Prize |
| 7. | K. Praneeth | II Year | Young Manager | Andhra Loyola College | 27 th & 28 th Feb 2018 | I Prize |
| 8. | K. Praneeth | II Year | Mr. Manus | Andhra Loyola College | 27 th & 28 th Feb 2018 | I Prize |
| 9. | K. Praneeth | II Year | HR Event | SRK Institute of Technology | 3 rd & 4 th Jan 2018 | II Prize |
| 10. | K. Ravindrana dh | II Year | HR Event | SRK Institute of Technology | 3 rd & 4 th Jan 2018 | II Prize |
| 11. | K. Praneeth | II Year | Young Manager | KBN College | 21.3.18 | I Prize |
| 12. | T. Ashok Chandra | II Year | Market Makers | VR Siddhartha College of Engineering | 15 th & 16 th Feb 2018 | I Prize |
| 13. | I. Ahmed Avoor | II Year | Market Makers | VR Siddhartha College of Engineering | 15 th & 16 th Feb 2018 | I Prize |
| 14. | M. Sai Pavan | II Year | Market Makers | VR Siddhartha College of Engineering | 15 th & 16 th Feb 2018 | I Prize |
| 15. | M. Sai Pavan | II Year | Market Makers | SRK Institute of Technology | 3 rd & 4 th Jan 2018 | I Prize |
| 16. | V. Dileep | II Year | Market Makers | SRK Institute of Technology | 3 rd & 4 th Jan 2018 | I Prize |
| 17. | G. Suraga Suma | II Year | Market Makers | SRK Institute of Technology | 3 rd & 4 th Jan 2018 | I Prize |
| 18. | I. Ahmed Avoor | II Year | Short Film | PB Siddhartha College | 10.02.18 | I Prize |
| 19. | M. Sai Pavan | II Year | Short Film | PB Siddhartha College | 10.02.18 | I Prize |
| 20. | K. Praneeth | II Year | Short Film | PB Siddhartha College | 10.02.18 | I Prize |
| 21. | K. Praneeth | II Year | Mr. Kurukshetra | PB Siddhartha College | 10.02.18 | I Prize |
| 22. | K. Praneeth | II Year | Paper Presentation | CR Reddy College | 16.2.18 | I Prize |
| 23. | K. Praneeth | II Year | Fashion Show | KBN College | 21.3.18 | I Prize |

PLACEMENTS


| NAME OF THE COMPANY | | | |
|---------------------|------------------------------------|------------|---|
| ALIENS GROUP | | | |
| S.No: | NAME OF THE STUDENT | ROLL.No: | PHOTO |
| 1 | AREY BHAVANA | 16HP1E0001 |  |
| 2 | YALAMANCHILI HELA | 16HP1E0005 |  |
| 3 | YADDANAPUDI SAI SAMEERA | 16HP1E0014 |  |
| 4 | BHATTIPROLU VENKATA NAVYA SREE | 16HP1E0021 |  |
| 5 | VAKKALAGADDA DILEEP TEJA | 16HP1E0031 |  |
| 6 | LANKA VAMSI VENKATA KRISHNA SASTRY | 16HP1E0057 |  |


| NAME OF THE COMPANY | | | |
|---------------------|-------------------------------------|------------|---|
| HCL | | | |
| 1 | MAREMANDA NAGA UMA SARATCHANDRIKA | 16HP1E0010 |  |
| 2 | BHATTIPROLU VENKATA NAVYA SREE | 16HP1E0021 |  |
| 3 | THOTA POORNA SAI | 16HP1E0044 |  |
| 4 | PERUMALLA RAMANARESH | 16HP1E0049 |  |
| 5 | LANKA VAMSI VENKATA KRISHNA SASSTRY | 16HP1E0057 |  |

| NAME OF THE COMPANY | | | |
|---------------------|--------------------|--------------|---|
| C-CORE INDIA | | | |
| 1 | PUSHPA P SUSAN | 16HP1E0012 |  |
| 2 | IRBAAZ AHMED AVOOR | 16HP1E0024 |  |
| NAME OF THE COMPANY | | | |
| PINNACLE GENERATORS | | | |
| 1 | ABDUL ABUNEEM | 16HP1E0023 |  |
| 2 | IRBAAZ AHMED AVOOR | 16HP1E0024 |  |
| 3 | 16HP1E0027 | ALETI BHARAT |  |
| 4 | VOLETI BHARGAV | 16HP1E0030 |  |

| | | | |
|----|------------------------------|------------|---|
| 5 | VAKKALAGADDA DILEEP TEJA | 16HP1E0031 |  |
| 6 | LINGAM KARTHIK DATTA SATYA | 16HP1E0034 |  |
| 7 | KIRANRAJ DOLU | 16HP1E0036 |  |
| 8 | MAMILLAPALLI PAVAN SAI KUMAR | 16HP1E0042 |  |
| 9 | THOTA POORNA SAI | 16HP1E0044 |  |
| 10 | KOMPALLI RAVINDRANADH | 16HP1E0050 |  |
| 11 | MANTHENA SUMANTH | 14HP1E0043 |  |

| NAME OF THE COMPANY | | | |
|---------------------|----------------------|------------|---|
| JUST DIAL | | | |
| 1 | IRBAAZ AHMED AVOOR | 16HP1E0024 |  |
| 2 | THOTA POORNA SAI | 16HP1E0044 |  |
| 3 | PRANEETH KONDURU | 16HP1E0045 |  |
| 4 | PERUMALLA RAMANARESH | 16HP1E0049 |  |
| NAME OF THE COMPANY | | | |
| MUTHOOT GROUP | | | |
| 1 | VOLETI BHARGAV | 16HP1E0030 |  |
| 2 | THOTA POORNA SAI | 16HP1E0044 |  |

| | | | |
|---------------------|------------------------------------|------------|---|
| 3 | PERUMALLA RAMANARESH | 16HP1E0049 |  |
| 4 | LANKA VAMSI VENKATA KRISHNA SASTRY | 16HP1E0057 |  |
| 5 | MANTHENA SUMANTH | 14HP1E0043 |  |
| NAME OF THE COMPANY | | | |
| SPANDANA SPOORTHY | | | |
| 1 | THOTA POORNA SAI | 16HP1E0044 |  |
| 2 | PRANEETH KONDURU | 16HP1E0045 |  |
| NAME OF THE COMPANY | | | |
| VIVO INDIA PVT.LTD | | | |
| 1 | KIRANRAJ DOLU | 16HP1E0036 |  |

| | | | |
|---|----------------|------------|---|
| 2 | VOLETI BHARGAV | 16HP1E0030 |  |
|---|----------------|------------|---|

ALUMNI MEET

The Department of MBA organized a grand alumni meet on 26th May, 2018 Saturday which was attended by majority of its old students and faculty. Rev. Fr. M L Thomas SJ, Assistant Director of ALIET was the Chief Guest of the meet. Reliving their old college days, former students, who have now grown up in the career enjoyed each other's company after a long time and also checked the recent developments made in the college.

