

# ANDHRA LOYOLA INSTITUTE OF ENGINEERING AND TECHNOLOGY

## DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

### Number of Research Papers per teacher in the Journals notified on Web of Science, UGC & UGC CARE Indexed Journals

S.No	Title of paper	Name of the author/s	Dept. of the teacher	Name of journal	Year of publication	ISBN/ISSN number	Link of the recognition in UGC enlistment of the Journal
1	A Study on Financial Performance Evaluation of Small Scale Enterprises-A Case Study of Limenaph Chemicals Private Limited.	Dr. Subba Rayudu Thunga	MBA	International Journal of Advance & Innovative Research	2019-2020	Volume No: 6, Issue No: 2, ISSN: 2394-7780, pp. 142-145.	<a href="http://iaraedu.com/about-journal/ijair-volume-6-issue-2-xxxiv-april-june-2019.php">http://iaraedu.com/about-journal/ijair-volume-6-issue-2-xxxiv-april-june-2019.php</a>
2	Impact of Demonetization on Micro, Small and Medium Enterprises with special reference to Coir Sector.	Dr. Subba Rayudu Thunga Mr. P. Rajesh	MBA	SuraJ PunI Journal for Multidisciplinary Research	2019-2020	Volume: 9, Issue: 6, ISSN: 2394-2886, pp.771-777.	<a href="http://www.spjmr.com/VOL-9-ISSUE-6-2019/">http://www.spjmr.com/VOL-9-ISSUE-6-2019/</a>
3	Impact of Knowledge Sharing and Dissemination on Agriculture Supply Chain Management: A Case Study on Cotton and Chill Farmers in Guntur and Prakasam Districts	Dr. Subba Rayudu Thunga	MBA	Journal of Mechanics of Continua and Mathematical Sciences	2019-2020	ISSN (Online): 2454 -7190 Vol.- 14, No.-5, September - October (2019) 873-881 ISSN (Print) 0973-8975	<a href="https://doi.org/10.26782/jmcms.2019.10.00070">https://doi.org/10.26782/jmcms.2019.10.00070</a> .
4	A study on Impact of Demonetization on Digital Transactions	Dr. Subba Rayudu Thunga, Mr. P. Rajesh	MBA	Journal of Information and Computational Science	2019-2020	Volume 9, Issue 11, ISSN: 1548-7741, pp.440-447	<a href="http://joics.org/VOL-9-ISSUE-11-2019/">http://joics.org/VOL-9-ISSUE-11-2019/</a>
5	Profitability Analysis of a Small Enterprise – A case study of Naga Hanuman Solvents Oils Private Ltd	Dr. P. Venkateswara Rao	MBA	Asian Journal of Multidimensional Research	2018-19	Volume No.8, Issue.1, Jan, 2019, pp. 92-104, ISSN: 2278-4853, UGC No:47638	<a href="http://www.indianjournals.com/ijor.aspx?target=ijor:ajmr&amp;volume=8&amp;issue=1&amp;article=008">http://www.indianjournals.com/ijor.aspx?target=ijor:ajmr&amp;volume=8&amp;issue=1&amp;article=008</a>
6	Profitability Analysis of a Small Enterprise – A case study of Sri Nagavalli Solvent Oils Private Ltd	Dr. P. Venkateswara Rao	MBA	International Journal of Research in Engineering, IT and	2018-19	Volume No.9, Issue.1, Jan, 2019, pp. 6-13, ISSN:	<a href="http://www.indusedu.org/pdfs/IJREISS/IJREISS_2595_22929.pdf">http://www.indusedu.org/pdfs/IJREISS/IJREISS_2595_22929.pdf</a>

				Social Sciences		2250-0588, UGC No:42301	
<b>7</b>	Working Capital Management in Micro Enterprise – A case study of Bharat Cashew Manufacturing Company	Dr. P. Venkateswara Rao	MBA	Research Journal of Humanities and Social Sciences	2018-19	Volume No.9, Issue.4, Oct-Dec, 2018, pp. 779-784, ISSN: 0975-6795, UGC No:41348	<a href="http://rjhssonline.com/AbstractView.aspx?PID=2018-9-4-13">http://rjhssonline.com/AbstractView.aspx?PID=2018-9-4-13</a>
<b>8</b>	Profitability Analysis of a Micro and Proprietary Enterprise – A case study of Nagas Elastomer Works	Dr. P. Venkateswara Rao & Mr. N. Janardhana Rao	MBA	Asian Journal of Multidimensional Research	2018-19	Volume No.7, Issue.11, Nov, 2018, pp. 116-127, ISSN: 2278-4853, UGC No:47638	<a href="http://www.indianjournals.com/ijor.aspx?target=ijor:ajmr&amp;volume=7&amp;issue=11&amp;article=011">http://www.indianjournals.com/ijor.aspx?target=ijor:ajmr&amp;volume=7&amp;issue=11&amp;article=011</a>
<b>9</b>	Profitability Analysis of a Small Enterprise – A case study of Radhika Vegetable Oils Private Ltd	Dr. P. Venkateswara Rao	MBA	International Journal of Management, IT and Engineering	2018-19	Vol.8, Issue.12, Dec, 2018, pp.77-93, ISSN: 2249-0558, UGC No:46823	<a href="https://www.ijmra.us/project%20doc/2018/IJMIE_DECEMBER2018/IJMRA-14784.pdf">https://www.ijmra.us/project%20doc/2018/IJMIE_DECEMBER2018/IJMRA-14784.pdf</a>
<b>10</b>	Profitability Analysis of a Small Enterprise – A case study of Raghunath Dye Chem Private Ltd	Dr. P. Venkateswara Rao	MBA	International Journal of Scientific Research and Review	2018-19	Vol.7, Issue. 11, 2018, pp. 277-285, ISSN:2279-543X, UGC No:64650	<a href="https://www.researchgate.net/publication/328996920_PROFITABILITY_ANALYSIS_OF_A_SMALL_ENTERPRISE_-_A_CASE_STUDY_OF_RAGHUNATH_DYE_CHEM_PRIVATE_LIMITED">https://www.researchgate.net/publication/328996920_PROFITABILITY_ANALYSIS_OF_A_SMALL_ENTERPRISE_-_A_CASE_STUDY_OF_RAGHUNATH_DYE_CHEM_PRIVATE_LIMITED</a>
<b>11</b>	Profitability Analysis of a Small and Partnership Enterprise – A case study of Kristna Engineering Works	Dr. P. Venkateswara Rao	MBA	Journal of Emerging Technologies and Innovative Research	2018-19	Vol.5, Issue.11, Nov. 2018, pp.460-467, ISSN:2349-5162, UGC No:63975	<a href="https://www.researchgate.net/publication/328939385_PROFITABILITY_ANALYSIS_OF_A_SMALL_AND_PARTNERSHIP_ENTERPRISE_-_A_CASE_STUDY_OF_KRISTNA_ENGINEERING_WORKS">https://www.researchgate.net/publication/328939385_PROFITABILITY_ANALYSIS_OF_A_SMALL_AND_PARTNERSHIP_ENTERPRISE_-_A_CASE_STUDY_OF_KRISTNA_ENGINEERING_WORKS</a>
<b>12</b>	Capital Structure Analysis of a Small and Partnership Enterprise- A case study of Kristna Engineering Works	Dr. P. Venkateswara Rao	MBA	SS International Journal of Economics and Management	2018-19	Vol.8, Issue.6, Nov.2018, pp.48-61, ISSN:2231-	<a href="https://www.researchgate.net/publication/328858239_Capital_Structure_Analysis_of_A_Small_and">https://www.researchgate.net/publication/328858239_Capital_Structure_Analysis_of_A_Small_and</a>

						4962, UGC No: 46558	<a href="#">Partnership Enterprise- A Case Study of Kristna Engineering Works</a>
<b>13</b>	Capital Structure Analysis of a Micro and Proprietary Enterprise - A case study of Sri Srinivasa Spun Pipes Company	Dr. P. Venkateswara Rao	MBA	SS International Journal of Business and Management Research	2018-19	Vol.8, Issue.6, Nov.2018, pp.47-61, ISSN: 2231-4970, UGC No:44993	<a href="https://www.researchgate.net/publication/328851918_Capital_Structure_Analysis_of_a_Micro_and_Proprietary_Enterprise-A_Case_Study_of_Sri_Srinivasa_Spun_Pipes_Company">https://www.researchgate.net/publication/328851918_Capital_Structure_Analysis_of_a_Micro_and_Proprietary_Enterprise-A_Case_Study_of_Sri_Srinivasa_Spun_Pipes_Company</a>
<b>14</b>	Profitability Analysis of a Micro and Proprietary Enterprise – A case study of Sri Srinivasa Spun Pipes Company	Dr. P. Venkateswara Rao & Mr. N. Janardhana Rao	MBA	International Journal of Research in Engineering, IT and Social Sciences	2018-19	Volume No.8, Issue.11, Nov, 2018, pp. 13-19, ISSN: 2250-0588, UGC No:42301	<a href="http://www.indusedu.org/pdfs/IJR_EISS/IJREISS_2412_88082.pdf">http://www.indusedu.org/pdfs/IJR_EISS/IJREISS_2412_88082.pdf</a>
<b>15</b>	Profitability Analysis of a Small Enterprise – A case study of Power Oxides Private Limited	Dr. P. Venkateswara Rao	MBA	Asian Journal of Multidimensional Research	2018-19	Volume No.7, Issue.10, Oct, 2018, pp. 178-188, ISSN: 2278-4853, UGC No:47638	<a href="http://www.indianjournals.com/ijor.aspx?target=ijor:ajmr&amp;volume=7&amp;issue=10&amp;article=018">http://www.indianjournals.com/ijor.aspx?target=ijor:ajmr&amp;volume=7&amp;issue=10&amp;article=018</a>
<b>16</b>	Profitability Analysis of a Micro Enterprise – A case study of Laxmi Vinay Poly Print Packs Private Limited	Dr. P. Venkateswara Rao	MBA	Zenith International Journal of Multidisciplinary Research	2018-19	Vol.8, Issue.11, Nov. 2018, pp.252-263, ISSN: 2231-5780, UGC No:46665	<a href="http://www.zenithresearch.org.in/images/stories/pdf/2018/NOV/ZIJMR/23_ZIJMR_VOL8_ISSUE_11_NOVEMBER_2018.pdf">http://www.zenithresearch.org.in/images/stories/pdf/2018/NOV/ZIJMR/23_ZIJMR_VOL8_ISSUE_11_NOVEMBER_2018.pdf</a>
<b>17</b>	Profitability Analysis of a Small Enterprise – A case study of M.G.Metallic Springs Private Limited	Dr. P. Venkateswara Rao	MBA	International Journal of Research and Analytics Reviews	2018-19	Vol. 5, Issue.4, Oct, 2018. pp. 849-855, E-ISSN:2348-1269, P-ISSN:2349-5138, UGC No: 43602	<a href="https://www.researchgate.net/publication/328654696_PROFITABILITY_ANALYSIS_OF_A_SMALL_ENTERPRISE-A_CASE_STUDY_OF_MGMETALLIC_SPRINGS_PRIVATE_LIMITED">https://www.researchgate.net/publication/328654696_PROFITABILITY_ANALYSIS_OF_A_SMALL_ENTERPRISE-A_CASE_STUDY_OF_MGMETALLIC_SPRINGS_PRIVATE_LIMITED</a>
<b>18</b>	Profitability Analysis of a Micro Enterprise – A case study of P.L.Plast Private Limited	Dr. P. Venkateswara Rao	MBA	International Journal of Scientific Research and Review	2018-19	Vol.7, Issue. 10, 2018, pp. 788-795, ISSN:2279-543X, UGC	<a href="https://www.researchgate.net/publication/328654134_PROFITABILITY_ANALYSIS_OF_A_MICRO_ENTERPRISE-">https://www.researchgate.net/publication/328654134_PROFITABILITY_ANALYSIS_OF_A_MICRO_ENTERPRISE-</a>

						No:64650	<a href="#">A CASE STUDY OF P L PL AST PRIVATE LIMITED</a>
<b>19</b>	Profitability Analysis of a Small Enterprise – A case study of Maitreya Electricals Private Limited	Dr. P. Venkateswara Rao	MBA	International Journal of Research in Engineering, IT and Social Sciences	2018-19	Volume No.8, Issue.10, Oct, 2018, pp. 177-183, ISSN: 2250-0588, UGC No:42301	<a href="http://www.indusedu.org/pdfs/IJREISS/IJREISS_2390_35904.pdf">http://www.indusedu.org/pdfs/IJREISS/IJREISS_2390_35904.pdf</a>
<b>20</b>	Profitability Analysis of a Micro and Partnership Enterprise – A case study of Power Plant Engineering Works	Dr. P. Venkateswara Rao	MBA	Journal of Emerging Technologies and Innovative Research	2018-19	Vol.5, Issue.10, Oct. 2018, pp.180-186, ISSN:2349-5162, UGC No:63975	<a href="https://www.researchgate.net/publication/328541967_PROFITABILITY_ANALYSIS_OF_A_MICRO_AND_PARTNERSHIP_ENTERPRISE-A_CASE_STUDY_OF_POWER_PLANT_ENGINEERING_WORKS">https://www.researchgate.net/publication/328541967_PROFITABILITY_ANALYSIS_OF_A_MICRO_AND_PARTNERSHIP_ENTERPRISE-A_CASE_STUDY_OF_POWER_PLANT_ENGINEERING_WORKS</a>
<b>21</b>	Profitability Analysis of a Small Enterprise – A case study of Sri Ramachandra Paper Boards Limited	Dr. P. Venkateswara Rao	MBA	International Journal of Scientific Research and Review	2018-19	Vol.7, Issue. 10, 2018, pp. 582-589, ISSN:2279-543X, UGC No:64650	<a href="https://www.researchgate.net/publication/328513363_PROFITABILITY_ANALYSIS_OF_A_SMALL_ENTERPRISE-A_CASE_STUDY_OF_SRI_RAMACHANDRA_PAPER_BOARDS_LIMITED">https://www.researchgate.net/publication/328513363_PROFITABILITY_ANALYSIS_OF_A_SMALL_ENTERPRISE-A_CASE_STUDY_OF_SRI_RAMACHANDRA_PAPER_BOARDS_LIMITED</a>
<b>22</b>	Profitability Analysis of a Micro and Partnership Enterprise – A case study of Bharat Cashew Manufacturing Company	Dr. P. Venkateswara Rao	MBA	International Journal of Research in Engineering, IT and Social Sciences	2018-19	Volume No.8, Issue.10, Oct, 2018, pp. 96-102, ISSN: 2250-0588, UGC No:42301	<a href="http://www.indusedu.org/pdfs/IJREISS/IJREISS_2307_93850.pdf">http://www.indusedu.org/pdfs/IJREISS/IJREISS_2307_93850.pdf</a>
<b>23</b>	Profitability Analysis of a Large Enterprise – A case study of Tulasi Seeds Private Limited	Dr. P. Venkateswara Rao	MBA	Research Review International Journal of Multidisciplinary	2018-19	Vol.3, Issue. 10, Oct. 2018, pp. 468-474, ISSN:2455-3085, UGC No:44945	<a href="https://rrjournals.com/past-issue/profitability-analysis-of-a-large-enterprise-a-case-study-of-tulasi-seeds-private-limited/">https://rrjournals.com/past-issue/profitability-analysis-of-a-large-enterprise-a-case-study-of-tulasi-seeds-private-limited/</a>
<b>24</b>	Capital Structure Analysis of a Small Enterprise – A case study of Sri Nagavalli solvent oils Private Limited	Dr. P. Venkateswara Rao & Fr. K. Anil Kumar	MBA	Zenith International Journal of Multidisciplinary	2018-19	Vol.8, Issue.10, Oct. 2018, pp.27-36, ISSN: 2231-	<a href="http://www.zenithresearch.org.in/images/stories/pdf/2018/OCT/ZIJMR/4_ZIJMR_VOL8_ISSUE_10">http://www.zenithresearch.org.in/images/stories/pdf/2018/OCT/ZIJMR/4_ZIJMR_VOL8_ISSUE_10</a>

				Research		5780, UGC No:46665	<a href="#">OCTOBER 2018.pdf</a>
<b>25</b>	Capital Structure Analysis of a Small Enterprise – A case study of Radhika Vegetable Oils Private Limited	Dr. P. Venkateswara Rao & Fr. K. Anil Kumar	MBA	Asian Journal of Multidimensional Research	2018-19	Volume No.7, Issue.9, Sep, 2018, pp. 198-209, ISSN: 2278-4853, UGC No:47638	<a href="http://www.indianjournals.com/ijor.aspx?target=ijor:ajmr&amp;volume=7&amp;issue=9&amp;article=018">http://www.indianjournals.com/ijor.aspx?target=ijor:ajmr&amp;volume=7&amp;issue=9&amp;article=018</a>
<b>26</b>	Working Capital Management in a Small Enterprise - A Case study of Power Oxides Private Limited	Dr. P. Venkateswara Rao & Mr. N. Janardhana Rao	MBA	International Journal of Scientific Research and Reviews	2018-19	Vol.7, Issue.3, July-Sep, 2018, pp.607-617, ISSN:2279-0543, UGC No:63179	<a href="http://www.ijssr.org/pdf/1156.pdf">http://www.ijssr.org/pdf/1156.pdf</a>
<b>27</b>	Capital Structure Analysis of a Micro Enterprise – A Case study of P.L. Plast Private Limited	Dr. P. Venkateswara Rao	MBA	International Journal of Management, IT and Engineering	2018-19	Vol.8, Issue.10, Oct, 2018, pp.183-198, ISSN: 2249-0558, UGC No:46823	<a href="https://www.ijmra.us/project%20doc/2018/IJMIE_OCTOBER2018/IJMRA-14517.pdf">https://www.ijmra.us/project%20doc/2018/IJMIE_OCTOBER2018/IJMRA-14517.pdf</a>
<b>28</b>	Capital Structure Analysis of a Micro and Partnership Enterprise – A Case study of Power Plant Engineering Works	Dr. P. Venkateswara Rao	MBA	International Journal of Research in Engineering, IT and Social Sciences	2018-19	Vol.3, Issue. 9, Sep. 2018, pp. 376-382, ISSN:2455-3085, UGC No:44945	<a href="http://www.indusedu.org/pdfs/IJREISS/IJREISS_2188_98693.pdf">http://www.indusedu.org/pdfs/IJREISS/IJREISS_2188_98693.pdf</a>
<b>29</b>	Capital Structure Analysis of a Small Enterprise – A case study of Power Oxides Private Limited	Dr. P. Venkateswara Rao	MBA	International Journal of Research in Engineering, IT and Social Sciences	2018-19	Volume No.8, Issue.9, Sep, 2018, pp. 23-29, ISSN: 2250-0588, UGC No:42301	<a href="http://www.indusedu.org/pdfs/IJREISS/IJREISS_2188_98693.pdf">http://www.indusedu.org/pdfs/IJREISS/IJREISS_2188_98693.pdf</a>
<b>30</b>	Capital Structure Analysis of a Micro Enterprise – A case study of Laxmi Vinay Poly Print Packs Private Limited	Dr. P. Venkateswara Rao	MBA	Journal of Emerging Technologies and Innovative Research	2018-19	Vol.5, Issue.9, Sep. 2018, pp.457-463, ISSN:2349-5162, UGC No:63975	<a href="https://www.researchgate.net/publication/327630805_CAPITAL_STRUCTURE_ANALYSIS_OF_A_MICRO_ENTERPRISE-A_CASE_STUDY_OF_LAXMI_VINAY_POLY_PRINT_PACKS_PRIVATE_LIMITED">https://www.researchgate.net/publication/327630805_CAPITAL_STRUCTURE_ANALYSIS_OF_A_MICRO_ENTERPRISE-A_CASE_STUDY_OF_LAXMI_VINAY_POLY_PRINT_PACKS_PRIVATE_LIMITED</a>

<b>31</b>	Capital Structure Analysis of a small enterprise – A case study of Maitreya Electricals Private Limited	Dr. P. Venkateswara Rao & Fr. K. Anil Kumar	MBA	Research Review International Journal of Multidisciplinary	2018-19	Vol.3, Issue. 9, Sep. 2018, pp. 179-185, ISSN:2455-3085, UGC No:44945	<a href="https://rrjournals.com/past-issue/capital-structure-analysis-of-a-small-enterprise-a-case-study-of-maitreya-electricals-private-limited-2/">https://rrjournals.com/past-issue/capital-structure-analysis-of-a-small-enterprise-a-case-study-of-maitreya-electricals-private-limited-2/</a>
<b>32</b>	Capital Structure Analysis of small enterprise – A Case study of Sri RamaChandra Paper Boards Limited	Dr. P. Venkateswara Rao & Fr. K. Anil Kumar	MBA	International Journal of Research and Analytics Reviews	2018-19	Vol. 5, Issue.3, Sep, 2018. pp. 1-7, E-ISSN:2348-1269, P-ISSN:2349-5138, UGC No: 43602	<a href="https://www.researchgate.net/publication/327551204_Capital_Structure_Analysis_of_A_Small_Enterprise-A_Case_Study_of_Sri_Ramachandra_Paper_Boards_Limited">https://www.researchgate.net/publication/327551204_Capital_Structure_Analysis_of_A_Small_Enterprise-A_Case_Study_of_Sri_Ramachandra_Paper_Boards_Limited</a>
<b>33</b>	Capital Structure Analysis of a large enterprise – A case study of Tulasi Seeds Pvt. Ltd.	Dr. P. Venkateswara Rao & Fr. K. Anil Kumar	MBA	Journal of Emerging Technologies and Innovative Research	2018-19	Vol.5, Issue.8, Aug. 2018, pp.973-979, ISSN:2349-5162, UGC No:63975	<a href="https://www.researchgate.net/publication/327417891_Capital_Structure_Analysis_of_a_Large_Enterprise_-_A_case_study_of_Tulasi_Seeds_Pvt_Ltd">https://www.researchgate.net/publication/327417891_Capital_Structure_Analysis_of_a_Large_Enterprise_-_A_case_study_of_Tulasi_Seeds_Pvt_Ltd</a>
<b>34</b>	Capital Structure Analysis of A Micro Enterprise – A case study of Bharat Cashew Manufacturing Company	Dr. P. Venkateswara Rao & Fr. K. Anil Kumar	MBA	International Journal of Scientific Research and Review	2018-19	Vol.7, Issue. 9, 2018, pp. 26-33, ISSN: 2279-543X, UGC No:64650	<a href="https://www.researchgate.net/publication/327402818_Capital_Structure_Analysis_of_A_Micro_and_Partnership_Enterprise_-_A_case_study_of_Bharat_Cashew_Manufacturing_Company">https://www.researchgate.net/publication/327402818_Capital_Structure_Analysis_of_A_Micro_and_Partnership_Enterprise_-_A_case_study_of_Bharat_Cashew_Manufacturing_Company</a>
<b>35</b>	Capital Structure Analysis of Small Enterprise – A case study of Raghunath Dye Chem Pvt. Ltd	Dr. P. Venkateswara Rao & Fr. K. Anil Kumar	MBA	Asian Journal of Multidimensional Research	2018-19	Volume No.7, Issue.8, Aug, 2018, pp. 281-292, ISSN: 2278-4853, UGC No:47638	<a href="http://www.indianjournals.com/ijor.aspx?target=ijor:ajmr&amp;volume=7&amp;issue=8&amp;article=027">http://www.indianjournals.com/ijor.aspx?target=ijor:ajmr&amp;volume=7&amp;issue=8&amp;article=027</a>
<b>36</b>	Capital Structure Analysis of a micro and proprietary enterprise - A Case study of Nagas Elastomer Works	Dr. P. Venkateswara Rao & Fr. K. Anil Kumar	MBA	International Journal of Research in Engineering, IT and Social Sciences	2018-19	Volume No.8, Issue.8, Aug, 2018, pp. 269-275, ISSN: 2250-0588, UGC No:42301	<a href="http://www.indusedu.org/pdfs/IJREISS/IJREISS_2159_95052.pdf">http://www.indusedu.org/pdfs/IJREISS/IJREISS_2159_95052.pdf</a>

<b>37</b>	Capital Structure Analysis of A small Enterprise – A Case study of Naga Hanuman Solvent Oils Private Limited	Dr. P. Venkateswara Rao & Fr. K. Anil Kumar	MBA	International Journal of Scientific Research and Review	2018-19	Vol.7, Issue. 8, 2018, pp. 548-555, ISSN: 2279-543X, UGC No:64650	<a href="https://www.researchgate.net/publication/327268371_Capital_Structure_Analysis_of_A_Small_Enterprise-A_Case_Study_of_Naga_Hanuman_Solvent_Oils_Private_Limited">https://www.researchgate.net/publication/327268371_Capital_Structure_Analysis_of_A_Small_Enterprise-A_Case_Study_of_Naga_Hanuman_Solvent_Oils_Private_Limited</a>
<b>38</b>	Capital Structure Analysis of small enterprise – A case study of M.G. Metallic Springs Pvt. Ltd.	Dr. P. Venkateswara Rao	MBA	International Journal of Research in Engineering, IT and Social Sciences	2018-19	Volume No.8, Issue.8, Aug, 2018, pp. 149-154, ISSN: 2250-0588, UGC No:42301	<a href="http://www.indusedu.org/pdfs/IJREISS/IJREISS_2135_22131.pdf">http://www.indusedu.org/pdfs/IJREISS/IJREISS_2135_22131.pdf</a>
<b>39</b>	Working Capital Management in Maitreya Electircals Pvt. Ltd. – A case study of Andhra Pradesh	Dr. P. Venkateswara Rao	MBA	Zenith International Journal of Multidisciplinary Research	2018-19	Vol.8, Issue.8, Aug. 2018, pp.296-304, ISSN: 2231-5780, UGC No:46665	<a href="http://www.zenithresearch.org.in/images/stories/pdf/2018/AUG/ZIJMR/31_ZIJMR_VOL8_ISSUE8_AUGUST_2018.pdf">http://www.zenithresearch.org.in/images/stories/pdf/2018/AUG/ZIJMR/31_ZIJMR_VOL8_ISSUE8_AUGUST_2018.pdf</a>
<b>40</b>	Working capital Management in a micro Enterprise – A case study of Laxmi Vinay Poly Print Packs Pvt. Ltd.	Dr. P. Venkateswara Rao	MBA	International Journal of Research in Engineering, IT and Social Sciences	2018-19	Volume No.8, Issue.8, Aug, 2018, pp. 1-6, ISSN: 2250-0588, UGC No:42301	<a href="http://www.indusedu.org/pdfs/IJREISS/IJREISS_2104_35741.pdf">http://www.indusedu.org/pdfs/IJREISS/IJREISS_2104_35741.pdf</a>
<b>41</b>	Working Capital Management in Micro Enterprise – A Case study of Sri Srinivasa Spun Pipes Company	Dr. P. Venkateswara Rao	MBA	Asian Journal of Multidimensional Research	2018-19	Volume No.7, Issue.7, July, 2018, pp. 185-194, ISSN: 2278-4853, UGC No:47638	<a href="http://www.indianjournals.com/ijor.aspx?target=ijor:ajmr&amp;volume=7&amp;issue=7&amp;article=020">http://www.indianjournals.com/ijor.aspx?target=ijor:ajmr&amp;volume=7&amp;issue=7&amp;article=020</a>
<b>42</b>	Working Capital Management in a Small Enterprise – A case study of Raghunath Dye Chem Pvt. Ltd	Dr. P. Venkateswara Rao	MBA	International Journal of Management, IT and Engineering	2018-19	Vol.8, Issue.8, Aug, 2018, pp.331-337, ISSN: 2249-0558, UGC No:46823	<a href="https://www.ijmra.us/project%20doc/2018/IJMIE_AUGUST2018/IJMRA-14343.pdf">https://www.ijmra.us/project%20doc/2018/IJMIE_AUGUST2018/IJMRA-14343.pdf</a>
<b>43</b>	Working Capital Management in M.G. Metallic Springs Pvt. Ltd – A Case study in Andhra Pradesh	Dr. P. Venkateswara Rao	MBA	International Journal of Research in Engineering, IT and	2018-19	Volume No.8, Issue.7, July, 2018, pp. 108-	<a href="http://www.indusedu.org/pdfs/IJREISS/IJREISS_2069_19819.pdf">http://www.indusedu.org/pdfs/IJREISS/IJREISS_2069_19819.pdf</a>

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<b>45</b>	Demonetization: A Policy Assessment with Reference to Indian economy	Dr. Subba Rayudu Thunga & Mr. P. Rajesh	MBA	International Journal of Scientific Research and Review	2018-19	UGC Journal no: 64650. December 2018, Volume no: 7, Issue no: 12, ISSN NO: 2279-543X. pp. 137-144.	<a href="http://dynamicpublisher.org/gallery/19-ijssr-d1155.f.pdf">http://dynamicpublisher.org/gallery/19-ijssr-d1155.f.pdf</a>
<b>46</b>	A Study on Financial Performance of Selected Foreign Banks in India	Dr. Subba Rayudu Thunga & Mr. P. Rajesh	MBA	RESEARCH REVIEW International Journal of Multidisciplinary	2018-19	UGC Journal no: 44945. December 2018, Volume no: 03, Issue No: 12, ISSN NO: 2455-3085	<a href="https://rrjournals.com/past-issue/role-of-women-and-women-empowerment-in-gujarat-an-overview/">https://rrjournals.com/past-issue/role-of-women-and-women-empowerment-in-gujarat-an-overview/</a>
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<b>50</b>	Impact of College Environment, Emotional Adjustment and Parent's Education on Academic Achievement among Socially Disadvantaged and Advantaged Adolescents	Dr. G. Krishna Rao & Dr. Subba Rayudu Thunga	MBA	International Journal of Research in Engineering, IT and Social Sciences	2018-19	UGC No: 42301. Volume no: 9, Issue no: 3, March 2019. ISSN NO: 2250-0588. pp. 17-20	<a href="http://www.indusedu.org/pdfs/IJREISS/IJREISS_2800_15760.pdf">http://www.indusedu.org/pdfs/IJREISS/IJREISS_2800_15760.pdf</a>
<b>51</b>	A study on Operational Efficiency of Banking Sector with Special Reference to Selected Public Sector Banks in India	Dr. Subba Rayudu Thunga	MBA	Journal of Emerging Technologies and Innovative Research	2018-19	UGC Journal no: 63975. Volume no: 6, Issue no: 3, March 2019. ISSN NO: 2349-5162. pp.391-397	<a href="http://www.jetir.org/view?paper=JETIR1903163">http://www.jetir.org/view?paper=JETIR1903163</a>
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<b>54</b>	Profitability Analysis of Private Dairy sector- A case study of Model Dairy Private Limited	Dr. Subba Rayudu Thunga, Mr. Rajesh Pasala & V.Nagalakshmi	MBA	International Journal of Management Technology and Engineering, April 2019, Volume No: IX, Issue No: 4,	2018-19	ISSN: 2249-7455. UGC Journal No: 45550.	<a href="http://ijamtes.org/VOL-9-ISSUE-04-2019-3/">http://ijamtes.org/VOL-9-ISSUE-04-2019-3/</a>

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<b>57</b>	A Study on Financial Performance Evaluation of Small Scale Enterprises-A Case Study of Limenaph Chemicals Private Limited	Dr. Subba Rayudu Thunga	MBA	International Journal of Advance & Innovative Research	2018-19	UGC Journal No: 63571. April-June 2019, Volume No: 6, Issue No: 2, ISSN: 2394-7780, pp. 142-145	<a href="http://iaraedu.com/about-journal/ijair-volume-6-issue-2-xxiv-april-june-2019.php">http://iaraedu.com/about-journal/ijair-volume-6-issue-2-xxiv-april-june-2019.php</a>
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<b>64</b>	Public Perception on Cashless Transactions in India DOI: 10.5958/2249-7323.2017.00069.4	Dr.P.Venkateswararao P.Rajesh	MBA	Asian Journal of Research in Banking and Finance	2017-18	Vol.7, No.7, July, 2017, PP: 63-77, ISSN:2249-7323	<a href="http://www.indianjournals.com/ijor.aspx?target=ijor:ajrbf&amp;volume=7&amp;issue=7&amp;article=006">http://www.indianjournals.com/ijor.aspx?target=ijor:ajrbf&amp;volume=7&amp;issue=7&amp;article=006</a>
<b>65</b>	Swiss Challenge Method – An Innovative Public Private Partnership Model in India DOI : 10.5958/2249-7307.2017.00122.0	Dr.P.Venkateswararao N.Janardhanarao	MBA	Asian Journal of Business Economics and Management	2017-18	Vol.7, No.7, July 2017, PP. 384-390 ISSN: 2249-7307	<a href="http://www.indianjournals.com/ijor.aspx?target=ijor:ajrbem&amp;volume=7&amp;issue=7&amp;article=029">http://www.indianjournals.com/ijor.aspx?target=ijor:ajrbem&amp;volume=7&amp;issue=7&amp;article=029</a>
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<b>67</b>	Working Capital Management in Small Enterprise –A Case Study of Sri Nagavalli Solvent Oils Ltd.DOI: 10.9790/487X-2002057984	Dr.P.Venkateswararao Ch.Hema	MBA	IOSR Journal of Business and Management,	2017-18	Vol.20, Issue.2, Ver V, Feb 2018, pp79-84, e-ISSN 2278-487X,p-ISSN 2319-7668, UGC No.46879	<a href="http://www.iosrjournals.org/iosr-jbm/papers/Vol20-issue2/Version-5/K2002057984.pdf">http://www.iosrjournals.org/iosr-jbm/papers/Vol20-issue2/Version-5/K2002057984.pdf</a>
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<b>70</b>	Andhra Pradesh New Industrial Development Policy – A Testimony for Commitment	Dr. P. Venkateswara Rao	MBA	International Journal of Research in Management, Economic sand Commerce	2017-18	ISSN 2250-057X, Impact Factor: 6.384, Volume 08 Issue 3, March 2018, Page 66-70	<a href="http://www.indusedu.org/pdfs/IJRM/MEC/IJRMEC_1685_92370.pdf">http://www.indusedu.org/pdfs/IJRM/MEC/IJRMEC_1685_92370.pdf</a>
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<b>72</b>	Working capital Management in Naganuman solvent oils pvt. Ltd- A case study in Andhra Pradesh	Dr.P.Venkateswararao	MBA	International Journal of Research in Management, Economics and Commerce,	2017-18	Vol.8, Issue.3,pp.114-119, Feb, 2018,ISSN 2250-057X.	<a href="http://www.indusedu.org/pdfs/IJRM/MEC/IJRMEC_1706_13515.pdf">http://www.indusedu.org/pdfs/IJRM/MEC/IJRMEC_1706_13515.pdf</a>
<b>73</b>	Vigorous attempts to boost and buoying up MSMEs in India	Dr.P.Venkateswararao, Ch.Hema	MBA	IOSR Journal of Business and Management (IOSR-JBM)	2016-17	Vo.19, Issue.5, Ver IV, May, 2017 PP. 24-28 ISSN-2319-7668, UGC No:46879	<a href="http://www.iosrjournals.org/iosr-jbm/papers/Vol19-issue5/Version-4/E1905042428.pdf">http://www.iosrjournals.org/iosr-jbm/papers/Vol19-issue5/Version-4/E1905042428.pdf</a>
<b>74</b>	Problems and issues relating to working capital financing of SMEs-A study in AP	Dr.P.Venkateswararao, Dr.N.B.Madhavi, Ch.Hema	MBA	Proficient International Referred Journal Of Management	2014-15	Vol7, Issue2, Feb 2015, pp.18.28, ISSN:0975-475x	<a href="https://www.researchgate.net/publication/326462349_Problems_and_issues_Relating_to_Working_Capital_Financing_of_Small_and_Medium_Enterprises_SMEs-">https://www.researchgate.net/publication/326462349_Problems_and_issues_Relating_to_Working_Capital_Financing_of_Small_and_Medium_Enterprises_SMEs-</a>

**NON-UGC PUBLICATIONS**

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<b>3</b>	Employability skills and smes	Dr.P.Venkateswararao, Ch.Hema	MBA	International journal of Commerce	2014-2015	Vol.2, Issue1, pp.135-138, ISSN:2394-9597	<a href="https://www.researchgate.net/publication/326478361_EMPLOYABILITY_SKILLS_AND_SMES">https://www.researchgate.net/publication/326478361_EMPLOYABILITY_SKILLS_AND_SMES</a>
<b>4</b>	A study on financial performance of cooperative dairy units in Andhra pradesh-a case study with krishna,guntur and prakasam districts	Mr. T. Subba Rayudu	MBA	Global Journal for Research Analysis	2015-2016	Volume No: 5, Issue No: 5, May 2016. ISSN: 2277-8160. pp: 174-176	<a href="https://globaljournalforresearchanalysis.com/articles.php?val=NDgxMA==&amp;b1=285&amp;k=72">https://globaljournalforresearchanalysis.com/articles.php?val=NDgxMA==&amp;b1=285&amp;k=72</a>
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<b>6</b>	Profitability performance of dairy industry in andhra pradesh- a case study of krishna district milk producers mutually aided cooperative union limited - vijayawada	Mr. T. Subba Rayudu	MBA	Paripex-Indian Journal of Research	2015-2016	Volume No: 4, Issue No: 8, August 2015. ISSN: 2250-1991.pp: 382-384	<a href="https://www.worldwidejournals.com/paripex/recent_issues_pdf/2015/August/August_2015_1439989683_129.pdf">https://www.worldwidejournals.com/paripex/recent_issues_pdf/2015/August/August_2015_1439989683_129.pdf</a>
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<b>8</b>	Policy initiatives of tourism	Dr.P.Venkateswararao	MBA	International Journal	2015-2016	Vol.1, Issue.12,	<a href="https://www.researchgate.net/pub">https://www.researchgate.net/pub</a>

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<b>9</b>	Corporate restructuring and golden parachute	Dr.P.Venkateswararao	MBA	International Journal of Management and Social Science Research Review	2015-2016	Vol.1, Issue.17, Nov, 2015, PP.168-170, ISSN-2349-6738, UGC No:48468	<a href="https://www.researchgate.net/publication/323771913_CORPORATE_RESTRUCTURING_AND_GOLDEN_PARACHUTE">https://www.researchgate.net/publication/323771913_CORPORATE_RESTRUCTURING_AND_GOLDEN_PARACHUTE</a>
<b>10</b>	Impact of emotional intelligence on employee performance: a case study on engineering college employees of krishna district, andhra pradesh	Dr.P.Venkateswararao, P.Rajesh	MBA	International Journal of Business and Administration Research Review	2015-2016	Vol.1, Issue.2, April-June, 2016, PP.15-20, ISSN-2348-0653, UGC NO:48227	<a href="https://www.researchgate.net/publication/323771977_IMPACT_OF_EMOTIONAL_INTELLIGENCE_ON_EMPLOYEE_PERFORMANCE_A_CASE_STUDY_ON_ENGINEERING_COLLEGE_EMPLOYEES_OF_KRISHNA_DISTRICT_ANDHRA_PRADESH">https://www.researchgate.net/publication/323771977_IMPACT_OF_EMOTIONAL_INTELLIGENCE_ON_EMPLOYEE_PERFORMANCE_A_CASE_STUDY_ON_ENGINEERING_COLLEGE_EMPLOYEES_OF_KRISHNA_DISTRICT_ANDHRA_PRADESH</a>
<b>11</b>	Land pooling scheme of andhra pradesh in capital city area – an innovative alternative to land acquisition problems	Dr.P.Venkateswararao, Ch. Hema	MBA	International Journal of Business and Administration Research Review	2016-2017	Vol.1, Issue-16, Oct-Dec, 2016 PP.58-61,ISSN-2348-0653, UGC No:48227	<a href="https://www.researchgate.net/publication/333973826_IMPACT_OF_LAND_POOLING_SCHEME_ON_AUXILIARY_INFRASTRUCTURE_IN_THE_CAPITAL_CITY_AREA_AMARAVATI_OF_ANDHRA_PRADESH">https://www.researchgate.net/publication/333973826_IMPACT_OF_LAND_POOLING_SCHEME_ON_AUXILIARY_INFRASTRUCTURE_IN_THE_CAPITAL_CITY_AREA_AMARAVATI_OF_ANDHRA_PRADESH</a>
<b>12</b>	MSME policy of andhra pradesh a fillip to the msme sector	Dr.P.Venkateswararao	MBA	International journal of business and administration research review	2016-2017	Volume -3, Issue -18, April, 2017, PP-67-69 ISSN-2348-0653, UGC No:48227	<a href="https://www.researchgate.net/publication/323772220_MSME_POLICY_OF_ANDHRA_PRADESH-A_FILLIP_TO_THE_MSME_SECTOR">https://www.researchgate.net/publication/323772220_MSME_POLICY_OF_ANDHRA_PRADESH-A_FILLIP_TO_THE_MSME_SECTOR</a>
<b>13</b>	Andhra pradesh new industrial development policy – a testimony for commitment	Dr. P. Venkateswara Rao	MBA	International Journal of Research in Management, Economic and Commerce	2017-2018	ISSN 2250-057X, Impact Factor: 6.384, Volume 08 Issue 3, March 2018, Page 66-70	<a href="https://www.researchgate.net/publication/324056383_ANDHRA_PRADESH_NEW_INDUSTRIAL_DEVELOPMENT_POLICY_-_A_TESTIMONY_FOR_COMMITMENT">https://www.researchgate.net/publication/324056383_ANDHRA_PRADESH_NEW_INDUSTRIAL_DEVELOPMENT_POLICY_-_A_TESTIMONY_FOR_COMMITMENT</a>

<b>14</b>	Working capital management in power plant engineering works - a case study of andhra pradesh	Dr. P. Venkateswara Rao	MBA	International Journal of Exclusive Management Research	2017-2018	April 2018 - Vol 8 Issue 04 - Online - ISSN 2249-2585 Print - ISSN 2249-8672	<a href="https://www.researchgate.net/publication/324056292_Working-Capital-Management-in-Power-Plant-Engineering-Works-A-Case-Study-of-Andhra-Pradesh">https://www.researchgate.net/publication/324056292_Working-Capital-Management-in-Power-Plant-Engineering-Works-A-Case-Study-of-Andhra-Pradesh</a>
<b>15</b>	Andhra pradesh farmers' debt waiver scheme - a paragon for other states in India	Dr.P.Venkateswararao N.Janardhanarao	MBA	International Journal of Management and Social Science Research Review	2017-2018	Vol-1, Issue-36, June-2017,PP.1-4ISSN:2349-6746	<a href="http://ijmsrr.com/downloads/280620171.pdf">http://ijmsrr.com/downloads/280620171.pdf</a>